



TRANSCRIPT OF RECORDS
KRAKOW UNIVERSITY OF ECONOMICS

INFORMATION ON THE STUDENT

Surname: Gzyl
First name(s): Michał Tomasz
Date of birth (day, month, year): 06.05.1992
Student identification number or code: 216280

INFORMATION ON THE STUDIES

Name of the programme: *Marketing and Market Communication, Part-time, 1. (undergraduate BA studies)*
Field of study: *Marketing and Market Communication*
Form of study: *Part-time studies*
Date of beginning of the studies: *01.10.2019*
Date of admission to the study programme: *01.10.2019*

INFORMATION ON THE RESULTS GAINED

Courses by didactic cycles	Type/No. of hrs	Grade	ECTS
<i>Winter semester 2019/20</i>			
<i>(ZZ-MR-N1-KULTUR) Cultural Studies</i>	<i>wyk 12</i>	<i>4,5</i>	<i>4</i>
<i>(CJ-N1-1/1-ANG.C1) English, level C1</i>	<i>lek 30</i>	<i>ZAL</i>	<i>2</i>
<i>(ZZ-MR-N1-NAUOPR) Enterprise Science</i>	<i>wyk 12 / cw 18</i>	<i>5,0</i>	<i>6</i>
<i>(ZZ-MR-N1-MROEKO) Microeconomics</i>	<i>wyk 18 / cw 12</i>	<i>—</i>	<i>-6¹</i>
<i>(BH-N1-1/1-SZKBHP) Occupational health and safety training</i>	<i>szkol</i>	<i>ZAL</i>	
<i>(ZZ-MR-N1-ORGIZA) Organization and Management</i>	<i>wyk 18 / cw 18</i>	<i>4,0</i>	<i>7</i>
<i>(ZZ-MR-N1-PSYCHO) Psychology</i>	<i>wyk 18</i>	<i>4,5</i>	<i>5</i>
<i>Summer semester 2019/20</i>			
<i>(ZZ-MR-N1-PODPRA) Basics of Law</i>	<i>wyk 12</i>	<i>4,5</i>	<i>3</i>
<i>(ZZ-MR-N1-MARKET) Basics of Marketing</i>	<i>wyk 18 / cw 18</i>	<i>5,0</i>	<i>5</i>
<i>(ZZ-MR-N1-KOMPOG) Computer Application Programs</i>	<i>cw 18</i>	<i>5,0</i>	<i>4</i>
<i>(CJ-N1-1/2-ANG.C1) English, level C1</i>	<i>lek 30</i>	<i>4,5</i>	<i>2</i>
<i>(ZZ-MR-N1-MKROEK) Macroeconomics</i>	<i>wyk 18</i>	<i>4,0</i>	<i>5</i>
<i>(ZZ-MR-N1-STATYS) Statistics</i>	<i>wyk 18 / cw 18</i>	<i>5,0</i>	<i>6</i>
<i>(ZZ-MR-N1-HANIZA) Trade and Sales Management</i>	<i>wyk 18 / cw 18</i>	<i>3,0</i>	<i>5</i>
<i>Winter semester 2020/21</i>			
<i>(ZZ-MR-N1-RACHUN) Accounting</i>	<i>wyk 12 / cw 12</i>	<i>5,0</i>	<i>4</i>
<i>(ZZ-MR-N1-ZACKON) Consumer Behaviours</i>	<i>wyk 18 / cw 18</i>	<i>5,0</i>	<i>5</i>
<i>(ZZ-MR-N1-FINPED) Corporate Finance</i>	<i>wyk 12 / cw 12</i>	<i>5,0</i>	<i>4</i>
<i>(CJ-N1-2/3-ANG.C1) English, level C1</i>	<i>lek 30</i>	<i>ZAL</i>	<i>2</i>
<i>(ZZ-MR-N1-PODEMA) Fundamentals of E-Marketing</i>	<i>wyk 12 / cw 24</i>	<i>4,5</i>	<i>6</i>
<i>(ZZ-MR-N1-ZARMKE) Marketing Management</i>	<i>wyk 12 / cw 24</i>	<i>5,5</i>	<i>4</i>
<i>(ZZ-MR-N1-BADMAR) Marketing Research</i>	<i>wyk 18 / cw 18</i>	<i>4,0</i>	<i>5</i>
<i>(ZZ-MR-N1-MROEKO) Microeconomics</i>	<i>wyk 18 / cw 12</i>	<i>5,0</i>	<i>6</i>
<i>Summer semester 2020/21</i>			
<i>(ZZ-MR-N1-PRAZAT) Apprenticeship (4 weeks)</i>	<i>prakt</i>	<i>ZAL</i>	<i>6</i>
<i>(ZZ-MR-N1-SZTARE) Art and Advertising</i>	<i>wyk 12</i>	<i>5,0</i>	<i>2</i>
<i>(ZZ-MR-N1-PODKOM) Basics of Market Communication</i>	<i>wyk 18 / cw 18</i>	<i>5,0</i>	<i>6</i>
<i>(ZZ-MR-N1-INTEMO) Emotional intelligence in business - psychosocial aspects of building relationships</i>	<i>wyk 12</i>	<i>4,5</i>	<i>2</i>

Courses by didactic cycles	Type/No. of hrs	Grade	ECTS
<i>Summer semester 2020/21</i>			
(CJ-N1-2/4-ANG.C1) English, level C1	lek 30	4,5	3
(ZZ-MR-N1-ZARZSO) Human Resources Management	wyk 12 / cw 12	5,0	3
(ZZ-MR-N1-PROLIC) Introductory Seminar	sem 12	ZAL	3
(ZZ-MR-N1-RACZAR) Managerial Accounting	wyk 12 / cw 12	5,0	5
<i>Winter semester 2021/22</i>			
(ZZ-MR-N1-SEMLIC.1) BA Seminar	sem 18	ZAL	5
(ZZ-MR-N1-PROIER) Internet Promotion	wyk 18 / cw 18	5,0	6
(ZZ-MR-N1-LGISTY) Logistics	wyk 12 / cw 18	5,0	4
(ZZ-MR-N1-METATY) Methods of active job search	wyk 9	5,5	2
(ZZ-MR-N1-METKEA) Methods of creative solving of organizational problems	wyk 9	5,0	2
(ZZ-MR-N1-PRZWIN) Online Enterprise Management	wyk 18 / cw 18	5,0	6
(ZZ-MR-N1-PSYZAC) Psychology of Consumer Behavior	kon 12	5,5	2
(ZZ-MR-N1-MARUSL) Services Marketing	wyk 12 / cw 24	5,5	4
<i>Summer semester 2021/22</i>			
(ZZ-MR-N1-SEMLIC.2) BA Seminar	sem 18	NZAL	7 ¹
(ZZ-MR-N1-ETYBIZ) Business Ethics	wyk 12	5,0	2
(ZZ-MR-N1-PRAHAN) Commercial Law	wyk 18	4,0	3
(ZZ-MR-N1-KREWER) Creating the company image	wyk 12	5,0	2
(ZZ-MR-N1-BADINT) Online Marketing Research	wyk 18 / cw 18	4,0	6
(ZZ-MR-N1-ZARPOJ) Project Management	wyk 12 / cw 18	5,5	4
(ZZ-MR-N1-KIEZES) Team Management	wyk 12	5,0	2
(ZZ-MR-N1-NEGHAN) Trade Negotiations	wyk 12 / cw 24	5,0	4
<i>Summer semester 2022/23</i>			
(ZZ-MR-N1-SEMLIC.2) BA Seminar	sem 18	ZAL	7
ECTS in total:			181

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Signature and name-bearing stamp or seal of the dean or head of the
organizational unit

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Official seal of the University

The University uses the following grading scheme

Description of class type codes

<i>cw</i>	class
<i>kon</i>	seminar
<i>lek</i>	foreign language course
<i>prakt</i>	practice
<i>sem</i>	bachelor/master seminar
<i>szkol</i>	training
<i>wyk</i>	lecture

Grades outside brackets are course grades, grades inside brackets are grades for the classes, vertical bar separates grades for various classes, semicolon separates grades on various exam reports, space separates grades on the same exam report, order of grades on a report follows order of exam sessions.

ZAL (zaliczenie) = non-graded pass, NZAL (niezaliczenie) = fail, NK (nieklasyfikowany) = not qualified, — = no grade in the examination protocol.

¹ No credit on the course or credit not yet approved